

Core Curriculum

Requirements for the Undergraduate and Graduate Minor in Arts Management

The undergraduate and graduate minors in Arts Management provide an educational foundation to explore current and emerging professional practices in a variety of creative industry fields. Whether students wish to work for arts organizations or become entrepreneurs, the Arts Management curriculum is designed to accommodate students with diverse career interests.

Faculty and instructors have extensive professional experience in their fields, offering students exposure to their arts organizations or businesses, as well as professional networks and resources. The curriculum for the minor utilizes teaching and learning approaches that are case-study and/or problems-based to gain real-world exposure to current arts management issues. Arts Management electives are offered through rotating problems and advanced topics courses that explore non-profit and for-profit arts management structures. In addition, the Arts Management minor requires a rigorous internship with an arts organization, business, or government agency to gain work training under the mentorship of a professional arts leader. Through course work and internship opportunities, students are better prepared to make informed decisions about career choices in the complex environment of the creative economy.

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Undergraduate Minor in Arts Management

The undergraduate minor in Arts Management is comprised of five core courses (15 credits) and one arts management elective (3 credits) for a total of 18 credits from the Arts Management curriculum. In addition, non-arts majors must take an additional 3-credit studio course offered by any one of the College of Fine Arts Departments (Art, Music, Theatre & Dance, and Cinematic Arts). Arts majors must take a 3-credit studio course outside of the student's fine arts major.

Course Prefix	Core Course Requirements	Credit Hours
FA 250	Introduction to Arts Management	3
FA 365*	Social Media Arts Marketing	3
or MGMT 322	Marketing Management	3
FA 470*	Fundraising for the Arts	3
ARTS 440*	Proposal and Grant Writing	3
FA 395*	Community Arts Practice	3
FA 495*	Arts Management Internship	3
One additional course from Arts Management electives offered as:		
FA 370*	Problems in Arts Management (may be taken for up to 6 credits)	3
FA 470*	Advanced Topics in Arts Management (may be taken for up to 6 credits)	3
One additional course in Studio Arts		
CFA Major	One courses outside of student's art major	3
Non-Art Majors	One studio art course from any CFA department	3

Courses marked with an asterisk () are allowed for graduate credit to students enrolled in a graduate program.

Graduation Requirements

Students pursuing the minor in Arts Management need to declare the minor after completing 6 credits of the minor. To do this, the student needs to officially add the Arts Management minor in the following two ways:

- 1) Meet with a CFA Advisor and add the AM minor to their LoboTrax degree tracker, and
- 2) Submit a declaration form to the Arts Management Minor Area Head.

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Graduate Minor in Arts Management

The graduate minor in Arts Management is 15 credit hours made up of a core of 12 credit hours (four courses) and an additional 3 credit hour elective (one course). Arts Management electives are offered through rotating problems and advanced topics courses exploring arts management structures, functions, and practices of non-profit and for-profit entities.

Course Prefix	Core Course Requirements (12 credits)	Credit Hours
FA 450*	Professional Arts Mgmt Practices	3
FA 365*	Social Media Arts Marketing	3
FA 470*	Fundraising for the Arts	3
FA 495*	Arts Management Internship (may be taken up to 6 credits)	3
Select one AM elective (3 credits):		
FA 370*	Problems in Arts Management (may be taken for up to 6 credits)	3
FA 395*	Community Arts Practice	3
FA 470*	Advanced Topics in Arts Management (may be taken for up to 6 credits)	3
Recommended for Non-Arts Graduate Students		
	One course in studio art area offered through any of the following CFA departments: Arts and Art History, Music, Theatre, and Dance.	3

*Graduate credit available.

Graduation Requirements

- It is strongly recommended that all students request a degree audit from the UNM registrar's office at least a semester prior to graduation.
- The semester before graduation, Arts Management Minors will submit a completed and approved Arts Management Minor Progress Sheet and official transcript to the Area Head – Arts Management Minor, CERIA Building room 348.