

IFDM Spring 2018 Elective Course Offerings

(The following courses are open to any UNM student)

IFDM 105L.001/.002 Introduction to Digital Media (3 crs) ** IFDM course fee: \$120

CRN	Section	Days	Times	Location	Instructor	Email
42517	001	M	10:00-10:50am	Center for Art 2018	Peter Lisignoli	plisign@unm.edu
		W	Lab 10:00-11:50am	Hartung 108		
42518	002	M	10:00-10:50am	Center for Art 2018	Peter Lisignoli	plisign@unm.edu
		F	Lab 10:00-11:50am	Hartung 108		

Course Description: Intro to Digital Media offers students a survey into the many processes, platforms, and techniques that have found new form in the digital age. Students will learn techniques in animation, concepts in game design, and the latest processes in digital cinema. Along with acquiring technical skills, students will become familiar with the historical and theoretical contexts driving recent media production. Both sections meet Mondays for lecture and class discussion. For studio hours, Section 1 meets Wednesdays from 10 to 11:50am, and section 2 meets Fridays from 10 to 11:50am.

IFDM 250.001 Making Promotional Video (3 crs) ** IFDM course fee: \$120

CRN	Section	Days	Times	Location	Instructor	Email
45658	001	T	5:30pm-8:00pm	Hartung 100	Adam Turner	adam00@unm.edu

Course Description: Learn to market yourself and your artwork. Acquire the skills to promote a business or non-profit organization. In this course, you will learn the latest strategies for creating promotional videos: short, eye-catching movies for distribution on social media, websites, or TV. Plan, shoot, and edit promos that will capture the attention of your target audience. Discover the tactics that will ensure your message gets through. Promotional video making is one of the most sought after skills in the digital media marketplace. Become an expert in the art of visual persuasion. Crosslisted with MA216.002 and ALB275.001.

IFDM 250.002 Beyond Hollywood: Cinema of Childhood (3 crs) ** IFDM course fee: \$120

CRN	Section	Days	Times	Location	Instructor	Email
45659	002	T	5:30pm-9:00pm	Center for Art 2018	Dr. Adán Ávalos	aavalos@unm.edu

Course Description: This course concentrates on the representation of children and adolescents in world cinema. The portrayal of children throughout world cinema has a long and rich history, which has been primarily shaped by family and national structures. Through film screenings, readings, and discussions, the class will center on the exploration of what it means to look at children and what cultural baggage their bodies are asked to carry. Also, what impact do national and global politics have on the lives of children? Through the establishment and use of basic vocabulary and analytical methodologies of film studies, larger theoretical and practical questions about how cinema functions as a cultural and ideological force—especially how it helps to construct ideas about the family, the nation, and national identities—will be addressed. Crosslisted with MA212.001.

IFDM 412.002 Fundamentals of Audio Technology (3 crs) ** IFDM course fee: \$120

CRN	Section	Days	Times	Location	Instructor	Email
45137	002	T	1:45pm-4:15pm	Mesa del Sol 300	Sam Negri	snegri@unm.edu

Course Description: An introductory examination of the process of gathering, processing, and editing sound on a digital audio workstation through hands-on creative projects and assignments, as well as some technical and theoretical background on critical audio concepts. Crosslisted with MUS412.001.

** Please note: Mesa del Sol is located off campus at 5700B W. University Blvd. SE 87106 (about 10-15 minutes from Main campus). Free shuttle service to and from Mesa del Sol for students.*

IFDM 491.001 Photography for Film and Digital Media (3 crs) ** IFDM course fee: \$120

CRN	Section	Days	Times	Location	Instructor	Email
37622	001	TR	3:00pm-4:30pm	Mesa del Sol 110	Roberto Rosales	rrosal01@unm.edu

Course Description: In this course we will study photography techniques and fundamentals associated with digital media, such as: camera functions, exposure, digital files, basic process skills in Photoshop and Lightroom, with a concentration on lighting with a constant light source as well as strobe, in the studio and on location. Students will be introduced to the basic technology necessary for the production of their art work, as well as learning about the visual arts, how to look at and critique photography, photographic vocabulary, using tools such as framing, composition, “rule of thirds,” light, texture, patterns, ones, symmetry, depth of field, perspective, culture, space, balance, color and black and white photography, and be introduced to many works by well known photographers. Students will be expected to demonstrate an ability to use the tools competently in the production of their work; however, the production and analysis of expressive and thoughtful art work is the main objective of this course. Furthermore, we will look at the connection between still photography and cinematography in filmmaking, and ultimately investigate the challenge of telling story within a single frame. Crosslisted with MA429.007.

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IFDM 491.002 Advanced Game Development (3 crs) ** IFDM course fee: \$120

CRN	Section	Days	Times	Location	Instructor	Email
40821	002	TR	3:00pm-4:15pm	Mesa del Sol 210	Nathan Fabian Jonathan Whetzel	ndfabian@gmail.com jon.whetzel@gmail.com

Course Description: Advanced Game Development will expand on ideas developed in the Intro course including new techniques and tools for game development. Students will learn the tools and experiences that enable collaborative development as we focus on larger team projects. Crosslisted with CS 491.001.

Pre-requisites: IFDM250 Introduction to Game Development or other relevant coursework or experience.

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IFDM 491.003 Advanced Cinematography (3 crs) ** IFDM course fee: \$120

CRN	Section	Days	Times	Location	Instructor	Email
38228	003	W	9:00am-11:30am	Mesa del Sol 110	Barry Kirk	barrykirk@unm.edu

Course Description: Advanced Cinematography will focus on the art of seeing through a motion picture camera. Working in teams with the RED Camera, students will shoot independent projects and participate closely with IFDM Capstone students. Crosslisted with MA429.008.

Prerequisites/Desired Skills: It is highly recommended that students have taken IFDM491/MA429 Introduction to Cinematography, or have a fundamental knowledge of the RED Camera or other advanced digital motion picture systems.

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IFDM 491.004 Writing for the TV Pilot (3 crs) ** IFDM course fee: \$120

CRN	Section	Days	Times	Location	Instructor	Email
42515	004	W	3:00pm-5:30pm	Mesa del Sol 333	Adam Turner	adam00@unm.edu

Course Description: This class will introduce students to the creative techniques necessary to create an original TV show. Students will learn essential elements of story and character used in contemporary narratives for TV. Topics covered will include theme, tone, structural style, story world, genre, character development, act breaks and more. Students will be required to analyze scripts and TV series, write log lines, synopses, treatments, outlines and finally a finished TV pilot. As their final project, students will compete either a pilot for a 1/2 hour comedy or a 1-hour drama. Class time will consist of both lectures and workshops. Crosslisted with MA 429.009.

Prerequisites/Desired Skills: Students are expected to have some creative writing or screenwriting experience and skills already.

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IFDM 491.005 Framing the World (3 crs) ** IFDM course fee: \$120

CRN	Section	Days	Times	Location	Instructor	Email
35953	005	M	1:30pm-4:00pm	Hartung 100	Jessamyn Lovell	jlovell@unm.edu

Course Description: This course will introduce students to a variety of approaches and techniques used to tell stories. Emphasizing visual composition, students will work with tools to enhance and support storytelling techniques. No prior experience with digital media is required other than a basic familiarity with computers and digital cameras or phones. Crosslisted with MA429.006.

IFDM 491.006 Advanced Animation (3 crs) ** Online course fee: \$100

CRN	Section	Days	Times	Location	Instructor	Email
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42657 006 Online Brad Swardson swardson@unm.edu

Course Description: This course will build on the basic techniques learned in Animation I. Focus will be on how to analyze and implement correct physical movement of the human body in Maya. Emphasis will be placed on creating solid, more finished looking animation for bipedal characters. Concepts like strong posing, blocking, sound synchronization, walk cycles, action analysis, shot planning, advanced graph editor curve operations, timing, and storytelling poses. A solid understanding of basic human-form kinematics is the main focus of the class, providing a foundation for upcoming courses.

Prerequisites: Introduction to Animation

IFDM 491.007 Producing for Film and Digital Media (3 crs) ** IFDM course fee: \$120

CRN	Section	Days	Times	Location	Instructor	Email
45660	007	R	5:30pm-8:00pm	Hartung 100	Cristian Andrei	crisandrei@comcast.net

Course Description: In this course, students will learn the many roles of a producer in feature films as well as in commercials, television, large format, and digital platforms. The course aims to give the student a real-world lead-out towards how to become a producer and learn the responsibilities and leadership required by the profession. Through lectures, discussions, and workshops we will cover preproduction, production and post, budgeting, breakdowns, scheduling, and dealing with clients, as well as the strategies and skills involved. The course will approach the different ways of producing in the industry work spaces and how to adjust to the creative and economic dimensions of a project. Crosslisted with MA429.013 and ALB375.001.

IFDM 491.008 Multimedia Production (3 crs) ** IFDM course fee: \$120

CRN	Section	Days	Times	Location	Instructor	Email
45051	008	TR	9:30am-10:45am	COMMJ 106	Adan Garcia	adang25@unm.edu

Course Description: In this course students will develop an understanding of the history of documentaries, learn different documentary styles to understand the different style and techniques of video shooting, gain an understanding of ways to troubleshoot in the field, learn how to edit using Adobe Premiere at an advanced level, learn how to light 2 and 3 point lighting effectively, to conduct interviews for on camera production, to shoot b-roll related to subject or topic at hand, and to work with others in planning a documentary production project. Crosslisted with CJ464.001.

IFDM 491.009 Creative Design Thinking (3 crs) ** IFDM course fee: \$120

CRN	Section	Days	Times	Location	Instructor	Email
37624	009	M	9:00am-11:30am	Mesa del Sol 200	Ed Brandt	ebrandt@unm.edu

Course Description: Visual design permeates our lives. Every logo and advertisement, every film and painting, every book and building have been at least to some degree created with a rudimentary understanding of certain basic visual elements. Those elements of design are the building blocks for any successful artistic endeavor. Good design is clear, creative, and memorable. Bad design is clumsy, awkward, and difficult.

This course looks at how the basic elements of design are used. Students will identify examples of both good and bad design with an eye creating and solving design problems of their own. Assignments will ask students to explore the basic use of color, form, composition, and typography, allowing them to develop a language to solve complex visual problems. Crosslisted with MA429.003.

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IFDM 491.010 French and Italian Cinema (3 crs) ** IFDM course fee: \$120

CRN	Section	Days	Times	Location	Instructor	Email
45435	010	T	4:00pm-6:30pm	TBA	Dr. Rajeshwari Vallury	rvallury@unm.edu

Course Description: This course offers a survey of French and Italian cinema from 1930 to 1970. We will consider films in light of the historical and political events that shape twentieth-century France and Italy, such as the First and Second World Wars, the rise of fascism, the Occupation, the Algerian War of Independence, and the Revolution of May 68. Key texts by filmmakers, critics, and theoreticians will form an important component of the readings. Directors include, but are not limited to: Carl Dreyer, Federico Fellini, Jean Renoir, Vittorio de Sica, Roberto Rossellini, Alain Resnais, Robert Bresson, Chris Marker, Jean-Luc Godard, Michelangelo Antonioni, Pier Pasolini, and Bernardo Bertolucci. The course does not presuppose any knowledge of French or Italian cinema and the technique of filmic analysis. Crosslisted with FREN465.001 and MA430.001.

IFDM 491.012 Cinema of the Coen Brothers (3 crs) ** IFDM course fee: \$120

CRN	Section	Days	Times	Location	Instructor	Email
43255	012	W	5:30pm-9:00pm	Center for Art 2018	Dr. Stephanie Becker	sbecker@unm.edu

Course Description: Joel and Ethan Coen, aka The Coen Brothers, have been among the most admired, controversial and influential filmmakers of cinema today. Their films can be on the one hand funny, or they can prove to be remarkably complicated with serious themes and post-modern moments. They may create original films or adaptations and they have recast classic genres (film noir, the Western, the screwball comedy). We will explore the variety of Coen Brothers' filmmaking strategies as we devour their filmography and intersect it with critical readings and some of the films that obviously inspired them. Expect to examine their irreverent and ironic approaches as they dialogue with their classic Hollywood inspirations. Student assessment is based on participation, discreet quizzes, and papers. Crosslisted with MA330.004.

IFDM 491.015 Digital Post Production (3 crs) ** IFDM course fee: \$120

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
43258	015	W	5:30pm-9:00pm	CERIA 365	Deborah Fort	debfilms@unm.edu

Course Description: Digital Post Production is designed to facilitate the expansion of the student's awareness of the editing process, and to develop skills as an editor. We will explore a wide range of films in order to better understand what makes them work in terms of editing. Students will also develop a level of competence with the tools necessary to effectively practice the art of the editor. There are numerous programs being used by professional editors today. We will be working with Adobe Premiere as our primary editing platform and Avid Media Composer as our secondary editing platform. We will also be using Adobe After Effects for compositing and animation, Speed Grade for color correction, Adobe Media Encoder for compression and Adobe Audition for sound. We will use Adobe Photoshop (or Gimp) for developing graphic elements, and prepping materials for use in After Effects.

The essentials of visual aesthetics, editing theory, and post-production management will be addressed with all projects. Students will apply their skills in a variety of exercises and projects. There are no specific class prerequisites for this class, though students will need a basic understanding of editing on both the technical and theoretical levels, and have the independence and maturity necessary for success in this class. Crosslisted with MA429.005.

IFDM 491.016 Virtual Reality Cinema (3 crs) ** IFDM course fee: \$120

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
43630	016	T	1:45pm-4:15pm	Mesa del Sol 100	Elan Collelo	ecollelo@unm.edu

Course Description: Virtual Reality offers a new world of possibilities and new jobs in an emerging field of digital media. In this course, students will learn about the current and future technologies of VR. The skills acquired in the course will make it easier for you to find a job in film and digital media, or to create your own company. You will learn how to make a spherical video and how to use VR cinematography and other techniques to tell stories that are engaging and invoke empathy. Students will also learn how to create other 3D content mediums for VR content, then edit and distribute them effectively using their own app or a third-party distribution platform. Crosslisted with MA 429.011.

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IFDM 491.017 Compositing for VFX (3 crs) ** IFDM course fee: \$120

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
41331	017	W	6:00pm-8:30pm	Hartung 108	Aaron Estrada	vfx@unm.edu

Course Description: Digital Compositing is the art of combining and manipulating images. Compositing is a cornerstone of Special Effects and Animation. This course covers the basics of compositing using The Foundry's Nuke software including "Green Screen" matte extraction and more advanced concepts like "Tile Worlds," three dimensional camera tracking and compositing, which allows for placing people in virtual three dimensional environments.

Prerequisites/Desired Skills: Students should have proficiency with computers (familiarity with navigating the file system and GUI of Windows is assumed). Knowledge of Photoshop or other two-dimensional pixel editing software such as After Effects is a plus. Knowledge of three-dimensional modeling is also a plus.

IFDM 491.018 Film Theory (3 crs) ** IFDM course fee: \$120

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
44232	018	M	5:30pm-9:00pm	CERIA 337	Dr. Adán Ávalos	aavalos@unm.edu

Course Description: Students will explore major concepts in film theory and criticism through comparative analysis of critical essays and films of diverse styles. We will read and discuss the ideas of historical and contemporary theorists as they pertain to a variety of films screened in class. Themes will include cinematic realism, montage editing, the development of narrative, documentary, new media, animation, gaming, and avant-garde theories and practices in cinema; plus psychoanalytic, feminist, queer, phenomenological, and multicultural readings of films. What defines cinema as a unique art form? What elements connect films with our notions of reality? How do ideologies come to be inscribed in films? How does film resemble a language? These are among the questions that we

will address. This course will provide the background for further studies in media history/theory, film and video making, and cultural studies. Crosslisted with MA 331.001.

IFDM 491.013 American Horror Film Since 9/11 (3 crs) ** IFDM course fee: \$120

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
45661	013	M	5:30pm-9:00pm	Center for Art 2018	Dr. James Stone	jstone@unm.edu

Course Description: If you want to discover America’s darkest secrets, watch a horror movie. The genre delves deep into the national psyche, revealing fundamental and disturbing aspects of citizenship and culture. Horror asks the most troubling questions about our behavior and is particularly incisive regarding race, class, gender, sexuality, war, and international relations. What situations bring out the worst in us? Which atrocities can we get used to? To what extent do we dehumanize our fellow citizens? Who and what are the real monsters in our society?

This course will examine horror movies that emerged from the United States since 2000. In a period so fraught with political, national, and social division, the horror movie has, more than ever, become a state-of-the-nation address. Crosslisted with MA330.002.

IFDM 491.014 All About Ease: Movies + Meditation (3 crs) ** IFDM course fee: \$120

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
45662	014	T	1:30pm-5:00pm	CERIA 365	Dr. Susan Dever	susandev@unm.edu

Course Description: As artists and art lovers, as students of all schools of thought and practice, how—in these increasingly chaotic times—do we reconnect with our genuine selves? What motivates us when even low-grade uneasiness seems to cloud enjoyment of learning? Whether your aim is to make or analyze paradigm-changing cinema, or accomplish a significant project inspired by our class, “All About Ease: Movies and Meditation” offers an opportunity for us to recalibrate. This course is about cultivating rapport: with ourselves, with others, and with work that makes us feel most alive. We’ll screen a range of evocative fictional films that mirror beautiful and challenging aspects of what it means to be human in a supercharged world. We’ll consider the realm of emotions that make for dramatic cinema and vivid lives. Secular sitting practice will provide a means for us to relax with the “movies” of our minds. Through these experiences—accompanied by documentaries detailing some of the most cogent scientific discoveries about mind and brain—we’ll test the thesis of the course: Conscious relaxation is the key to artfully engaging whatever arises.

Selected reading, activities to stir the imagination, and optional field trips are also slated to rouse and replenish our energy, so ultimately we can respond creatively to the cries—and the delights—of the world. Everyone will complete a hybrid independent study project of their choice, imagined and discussed in the context of interactive class meetings. Students from across the campus are welcome. As are all offerings in this Contemplative Cinema Series, there’s no dogma, nothing to “believe,” no special skills required for enrollment. What matters most is your willingness to experiment with the precursor of art and its appreciation: your own *Beautiful Mind*. Crosslisted with MA330.003.

IFDM 491.019 Personal Documentary: The Essay Film (3 crs) ** IFDM course fee: \$120

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
45663	019	W	5:30pm-9:00pm	CERIA 337	Nina Fonoroff	fonoroff@unm.com

Course Description: While the idea of “personal documentary” may at first seem like a contradiction in terms, some of the most compelling stories that have been made in nonfiction film over the past two decades can be described this way---or, by a more common designation, The “Essay Film.” This body of work has gained a lot of ground as a hybrid form that blurs the conventional boundaries between experimental, narrative, and documentary storytelling methods. From the classic essay films of Chris Marker to more recent travelogues and autobiographical works, these films create spaces where history, politics, the social, the personal, travel, philosophy, and private cogitation come together, viewed through the artist’s unabashedly subjective lens. Students will explore this rich terrain, viewing a variety of short and long-form films, reading essays on Essays, and writing a series of short responses as well as a journal on their discoveries. Crosslisted with MA330.008.

IFDM 491.020 Media and Social Change (3 crs) ** IFDM course fee: \$120

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
44234	020	T	9:30am-1:00pm	CERIA 365	Dr. Adán Ávalos	aavalos@unm.edu

Course Description: This theory and practice course will examine the relationship between media and social change. We will address whether media can, in fact, change society at all. To what extent is the artist, producer, audience, or others able to exert control over social change? The goal will be to explore, analyze, and document the interrelations among different local social actors who, through their disciplines, are creating social change. Taking a hands-on approach, we will apply our theoretical and technical learning through selected in-class and outside studio exercises, creating individual and collaborative narrative and non-narrative media projects whose focus will center on social change. Our plan of study will ideally provide us with rich resources for in-depth reflection and creation.

Final collaborative projects may take the form of critical visual essays, a media production, or some hybrid of the two. Crosslisted with MA429.001.

IFDM 491.022 I Drive, Therefore I Am: Car Culture and the Speed of Light (3 crs) ** IFDM fee: \$120

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
45665	022	R	9:30am-1:00pm	Hartung 100	Bryan Konefsky	bryank@unm.edu

Course Description: “I think that cars today are almost the exact equivalent of the great Gothic cathedrals. [They are] the supreme creation of an era, conceived with passion...and consumed in image if not in usage by a whole population which appropriates them as a purely magical object.” – Roland Barthes, Paris, 1957.

From flat heads to big blocks, the Model T to Ford’s Super Duty, the automobile has played an important role in the history of cinema and, as Roland Barthes suggests, shapes our cultural sense of self. This course will explore, study, deconstruct, and “unpack” a selection of cinematic incarnations of the automobile as both magical object and cultural icon. MA 330/430 will consist of screenings, readings, discussions, lectures, and a field trip to the Albuquerque Dragway. Students will be evaluated through written assignments, exams, and class participation. Crosslisted with MA330.009.

IFDM 491.023 Collage Filmmaking (3 crs) ** IFDM course fee: \$120

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
45666	023	R	5:30pm-9:00pm	CERIA 365	Nina Fonoroff	fonoroff@unm.com

Course Description: The rich history of collage, assemblage, and bricolage in twentieth century artmaking provides the backdrop of this studio practice course, as we explore exciting uses of “found” materials across several different media: paper, film, video, and sound. Students will work with film leaders, found footage, audio from varied sources—and, of course, good old-fashioned paper, scissors and glue—to produce a portfolio of small-scale work. Creating still images from moving-image work, and translating sequential still images into video are among the methods students may investigate. The course is well-suited to both beginning and advanced students who wish to expand the range of media they can use creatively, and who are interested in learning some basic techniques of digital manipulation. When time permits, we will also look at—and listen to—work by visual artists, filmmakers, and sound artists who have created resonant work with a collage sensibility. Crosslisted with MA390.001.

IFDM 491.024 Experiments in Cinema (3 crs) ** IFDM course fee: \$120

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
45668	024	W	1:30pm-5:00pm	CERIA 365	Bryan Konefsky	bryank@unm.edu

Course Description: “Experiments in Cinema” is a collaboration between the Department of Cinematic Arts and Basement Films (a community-based, non-profit organization, whose mission is to support underrepresented forms of media). In this experiential learning course, students will produce a six-day, experimental film/video festival that will be presented at venues across the city. Additionally, students will be involved in producing our Youth Outreach Program and hands-on filmmaking workshops. Collectively, we will craft our annual festival from an international pool of submissions, produce a printed program, secure publicity and funding, develop press release material, and brainstorm the future of this event as a community-based festival and Cinematic Arts course. Guest speakers will introduce students to the world of grant writing and discuss New Mexico’s investment in the moving image arts. Students will be evaluated through written assignments, class participation, and the production of a video document about this year’s festival. Crosslisted with MA429.004.