

MEDIA ARTS Fall 2018 Course Offerings

MA 111.001/.002/.003/.636 Technical Introduction to Video (3 crs) ** MA course fee: \$120

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
60902	001	R	1:30pm-5:00pm	CERIA 365	Deborah Fort	debfilms@unm.edu
11972	002	TR	11:00am-1:15pm	CERIA 365	Daniel Galassini	dgalassini@unm.edu
33109	003	MW	11:00am-1:15pm	CERIA 365	Daniel Galassini	dgalassini@unm.edu
51246	636	TR	9:00am-10:45am	CERIA 365	Daniel Galassini	dgalassini@unm.edu

Course Description: Through a hands-on approach, you'll learn the technical and operational foundations of video production equipment and procedures, becoming knowledgeable about the responsibilities and techniques of individual production. This studio course will take you through the phases of production from pre- through post-production. You'll gain awareness of the creative potential of motion pictures (including video and film) as art. Focusing on narrative and non-narrative vocabularies, we will explore the art of moving images as you develop your own work with in-class critiques, exercises, and projects. (Section 636 is only open to Freshman Learning Community students.)

MA 210.001/.002/.642 Introduction to Film Studies (3 crs) ** MA course fee: \$63

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
11974	001	W	5:30pm-9:00pm	Center for Art 2018	Dr. James Stone	jstone@unm.edu
	002	-	Online	-	Dr. Becky Peterson	bpeter02@unm.edu
62496	642	T	1:30pm-4:30pm	Hartung 100	Teresa Cutler-Broyles	teresa_cutler@comcast.net

Course Description: An overview of a century of film history and study, this course will feature a broad range of film types (narrative, experimental, documentary), as well as a range of approaches to understanding the aesthetic and cultural significance of the medium. (Section 642 is only open to Freshman Learning Community students.)

MA 212.003 Beyond Hollywood: Cinema of Childhood (3 crs) ** MA course fee: \$63

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
42335	003	T	5:30pm-9:00pm	CERIA 365	Dr. Adán Ávalos	aavalos@unm.edu

Course Description: This course concentrates on the representation of children and adolescents in world cinema. The portrayal of children throughout world cinema has a long and rich history, which has been primarily shaped by family and national structures. Through film screenings, readings, and discussions, the class will center on the exploration of what it means to look at children and what cultural baggage their bodies are asked to carry. Also, what impact do national and global politics have on the lives of children? Through the establishment and use of basic vocabulary and analytical methodologies of film studies, larger theoretical and practical questions about how cinema functions as a cultural and ideological force—especially how it helps to construct ideas about the family, the nation, and national identities—will be addressed.

MA 216.001 Introduction to Moving Image Art (3 crs) ** MA course fee: \$123

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
46729	001	W	1:30pm-5:00pm	CERIA 365	Bryan Konefsky	bryank@unm.edu

Course Description: According to artist Jean Cocteau, "film and video will only become a true art form when their tools are as inexpensive as pencil and paper." The low cost of new digital equipment suggests that only now—eighty years after his prophetic statement—are we beginning to realize Cocteau's dream. This introductory course will be structured as a creative laboratory where students will explore a variety of aesthetic and theoretical issues relating to new media technology and the creative process. Students will learn basic digital production and post-production skills through a range of collaborative and individual projects and exercises.

Prerequisite: MA 111 or permission of instructor.

IFDM 216.002 Visual Design Exploration (3 crs) ** MA course fee: \$123

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
61004	002	MW	5:30pm-7:30pm	Hartung 106	Ed Brandt	ebrandt@unm.edu

Course Description: Visual design permeates every aspect of our lives including literature we read, websites we visit, entertainment we watch, and environments we inhabit. This course offers an exploration into the guiding concepts of successful visual design and the digital tools used in their creation. Through lectures, assignments, and design software exercises, students will investigate ways of applying principles such as form, composition, color, and typography to formulate creative solutions while being introduced to the technical software used to execute ideas. Crosslisted with IFDM250.003.

Prerequisite: MA 111 or permission of instructor. **Desired Skills:** A basic understanding of Adobe CC is helpful but not necessary.

MA 216.003 Making Promotional Video (3 crs) ** MA course fee: \$123

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
62053	003	M	9:00am-11:30am	Mesa del Sol 100	Adam Turner	adam00@unm.edu

Course Description: Learn to market yourself and your artwork. Acquire the skills to promote a business or non-profit organization. In this course, you will learn the latest strategies for creating promotional videos: short, eye-catching movies for distribution on social media, websites, or TV. Plan, shoot, and edit promos that will capture the attention of your target audience. Discover the tactics that will ensure your message gets through. Promotional video making is one of the most sought after skills in the digital media marketplace. Become an expert in the art of visual persuasion. Crosslisted with IFDM250.001 and ALB275.001.

Prerequisite: MA 111 or permission of instructor.

** Please note: Mesa del Sol is located off campus at 5700B W. University Blvd. SE 87106 (about 15 minutes from main campus). Free round-trip shuttle bus service will be provided.*

MA 220.001 Intermediate Production Workshop (3 crs) ** MA course fee: \$120

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
62054	001	M	5:30pm-9:00pm	CERIA 365	Peter Lisignoli	plisign@unm.edu

Course Description: This course continues the study of technical and aesthetic concerns in video production with sections of concentration in documentary, fiction narrative, and code generated forms. The class will consist of practical hands-on exercises along with the analytical study of existing film and video. Students will improve technical skills, understanding, and application of creative processes. Camera, sound, lighting, and editing techniques will be explored in each section of the class. Students will be introduced to computer-generated production with basic coding for the arts. Students will work collaboratively as well as independently on class projects and exercises.

Prerequisite: MA 111 or permission of instructor.

MA 324.003 Introduction to Screenwriting (3 crs) ** MA course fee: \$63

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
12169	003	T	5:30pm-8:00pm	CERIA 337	Matthew McDuffie	mcduffie@unm.edu

Course Description: An in-depth workshop on the basics of character, structure, scenes, dialogue, conflict, visualization, and good old story telling as it applies to the screenplay format. Open to variations (including Television, Graphic Novels, Documentary). We'll read scenes from scripts, watch film clips, and write at least forty pages of an original screenplay. Crosslisted with ENGL 324.003.

Prerequisite: ENG 224 or permission of instructor.

MA 326.002 History of Film I: The Silent Era (3 crs) ** MA course fee: \$63

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
35746	002	M	1:30pm-5:00pm	CERIA 365	Angela Beauchamp	abqbeach@unm.edu

Course Description: A study of major fiction, documentary, and experimental films from around the world in relation to prominent artistic, social, and political concerns of the silent era (approximately 1890 -1930).

MA 330.001/*430.001 Celluloid Buddhas, Monks with Movie Cameras, and the True Delights of Zen Noir (3 crs) ** MA course fee: \$63

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
330-62040	001	F	11:30am-6:00pm	CERIA 365	Dr. Susan Dever	susandev@unm.edu
430-62041	001	F	11:30am-6:00pm	CERIA 365	Dr. Susan Dever	susandev@unm.edu

Meets 3 Fridays per month. You may add the MA429.010 lab for an additional three credits.

Course Description: Anticipate the “poignant, often hilarious” films of a “cell-phone toting, soccer-obsessed monk who makes casting decisions with ancient divination systems.” Investigate the darkly comedic, noir-ish precincts of a zendo (and watch yourself doing so). Wring popular culture’s objects to see how Scorsese sees the Dalai Lama, how Tibet constructs Shangri-La. Consider the art and politics of Tibetan cultures in the digital age. Reflect on monks’ favorite movies and movie stars’ favorite monks.

We'll think about what it means to pay attention to films that ask us to think about paying attention—and then, as we read, write, make and critique art together, we'll practice paying attention. We'll cultivate mindfulness and awareness of our global citizenship rather radically, with secular meditation and contemplation practices, hands-on arts exercises, field trips, guest artists and scholars, and finally by analyzing some truly moving, moving-images.

“Celluloid Buddhas” offers an opportunity to puzzle out what it means to be an artist, writer, thinker, maker, human . . . in the context of some of today’s most challenging conditions. We’ll work with the “cinema” of our own lives—the often-dramatic expressions of our minds—and glimpse contemplative minds, that, even in dire circumstances, have mastered what the Dalai Lama calls “the art of happiness.” There are no special prereq’s, no dogma, nothing to “believe” . . . and yet everything to try on for size. The course is open to anyone willing to slow down and take a look at his or her own mind.

Student projects will reflect diverse interests and distinct presentation formats. We’ll invite artists and art historians to produce companion art (or scholarship); students of American culture, for example, might focus work on Hollywood’s “virtual Tibet.” Group or independent projects will encourage students of philosophy, psychology, cultural studies, religious studies, Asian studies, studio art, science, peace studies, cinematic arts, and beyond to bring knowledge and skill to our transdisciplinary studio-seminar. There will be short breaks, plus mealtime, so bring your sack lunch (we’ve a fridge), a spirit of adventure, and your sense of humor. MA 430 may be taken for graduate credit with approval from your home department. Those who are registered for this course may add MA 429.010—the Lab component—for an additional three credits. Crosslisted with RELG 347.011.

MA 330.002/*430.002 Current Trends in Moving Image Art (3 crs) ** MA fee: \$63

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
330-62042	002	M	1:30pm-5:00pm	Hartung 100	Bryan Konefsky	bryank@unm.edu
430-62043	002	M	1:30pm-5:00pm	Hartung 100	Bryan Konefsky	bryank@unm.edu

Course Description: Moving image art represents profound artifacts of human activity that are both expressions of radical imagination and barometers of the human condition. This course will survey a wide range of un-dependent media focusing on artistic practice in the context of historic, cultural, and political concerns. The various histories of moving image art raise important issues concerning the limits and possibilities of what a movie might be. The politics of voice, representation, and cultural ownership are central concepts that we will explore. The course will consist of screenings, readings, discussions, and lectures. Students will be evaluated through written assignments, exams, and class participation. MA 430 may be taken for graduate credit with approval from your home department. Crosslisted with IFDM491.015.

MA 330.003/*430.003 Mexican Cinema (3 crs) ** MA course fee: \$63

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
330-56507	003	T	9:00am-12:30pm	Hartung 100	Dr. Adán Ávalos	aavalos@unm.edu
430-56508	003	T	9:00am-12:30pm	Hartung 100	Dr. Adán Ávalos	aavalos@unm.edu

Course Description: This survey course concentrates on the Mexican national cinema’s three major internationally acclaimed periods (Golden Age 1935-1955, New Wave 1970-1978, Globalized New Wave 1992-2004). We will be focusing specifically on particular cinematic moments and movements that have been critically recognized for their aesthetic, historical, political, and social explorations. While surveying a wide body of work, attention will be placed on individual films and filmmakers, and their role in innovative film practices whose methods are still in use. Through the establishment and use of basic vocabulary and analytical methodologies of film studies, larger theoretical and practical questions about how cinema functions as a cultural and ideological force—especially how it helps to construct ideas about the nation and national identities—will be addressed. Class screenings will cover a breadth of Mexican national cinema but readings, discussions, and outside film viewings will provide a more comprehensive overall picture. MA 430 may be taken for graduate credit with approval from your home department. Crosslisted with IFDM491.013.

MA 330.004/*430.004 Architecture in Film (3 crs) ** MA course fee: \$63

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
330-56510	004	R	5:30pm-9:00pm	Pearl Hall 101	Teresa Cutler-Broyles	teresa_cutler@comcast.net
430-51987	004	R	5:30pm-9:00pm	Pearl Hall 101	Teresa Cutler-Broyles	teresa_cutler@comcast.net

Course Description: Architecture and / in Film combines lectures and movies to explore architectural history and theory, as well as theories of culture, film, and representation. This class will develop analytic and contextualization skills while offering unique perspectives on space, place, and the built environment in the past, present, and tomorrow. MA 430 may be taken for graduate credit with approval from your home department. Crosslisted with ARCH 462.

MA 330.005/*430.005 The Mind’s Eye: Movies and Meditation (3 crs) ** MA course fee: \$63

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
330-62051	005	T	1:30pm-5:00pm	CERIA 365	Dr. Susan Dever	susandev@unm.edu
430-56511	005	T	1:30pm-5:00pm	CERIA 365	Dr. Susan Dever	susandev@unm.edu

Course Description: Whether we make art or enjoy it, whether we consider ourselves filmmakers or scholars, or whether we find any such distinctions superfluous to the fine art of simply being and perceiving, we “see” our world from multiple perspectives. In addition to bringing all sorts of experiences to creative expression, we also bring both brain and mind to the anticipatory moment. That’s the time *before* something is made, *before* the five senses, firing away, engage art or its production. To get anywhere near the refined state of those senses—generally underemployed by today’s “smart brains”—we’ll first develop our mind’s eye by quieting its interruptive thought bubbles. Through the practice of secular sitting meditation, we’ll learn to mentally “catch and release” classics such as “Assignment’s due; I haven’t started; stupid idea” or “I’m producing a masterwork; they’ll love it; I’ll be famous.” With ease and judicious humor, on the meditation cushion and after sitting, we’ll take a look at ourselves as makers and viewers, to then more playfully envision what it is we could *see into becoming*. Your work will take the hybrid form of an independent study completed in a group context. In this, an unusual “studio/seminar,” the interactive nature of our weekly class meetings will forge the conditions for everyone’s success.

A rich group of artists, philosophers, neuroscientists, and film theorists will excite our appreciation of movies that spark sense perceptions. On offer for this latest course in the Contemplative Cinema Series are films about perception, as well as perceptively beautiful films. As are all classes in this Series, there’s no dogma, nothing to “believe,” no special skills required for enrollment. What matters most is your willingness to experiment with the precursor of art and its appreciation: your mind’s eye. MA430 may be taken for graduate credit with approval from your home department. Crosslisted with IFDM491.023.

MA 330.006/*430.006 Avant-Garde Film History (3 crs) ** MA course fee: \$63

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
330-59124	006	W	5:30pm-9:00pm	CERIA 337	Nina Fonoroff	fonoroff@unm.com
430-59125	006	W	5:30pm-9:00pm	CERIA 337	Nina Fonoroff	fonoroff@unm.com

You may add the MA429.006 lab for an additional three credits.

Course Description: Since the beginning of film, many artists have worked outside of the boundaries of institutionalized “cinema” to explore new perceptual frontiers. This course looks at some major trends within a movement that has variously been called Experimental, Avant-Garde, and Underground Filmmaking. These works often venture into formal abstraction, dream states, alternate sexualities, and fractured narratives. As we view films that meld the seemingly distinct categories of experimental, documentary, and narrative film, we can embrace our sense of the unexpected. While moved by very different creative impulses, these artists are united by a need to enjoy the kind of artistic liberty that can occur when one makes moving images and sound outside the heavily-capitalized film industries. We’ll note the ways some pivotal art and literary movements like Dadaism, Surrealism, Abstract Expressionism, and “Beat” poetics have influenced the film artists we study. This can lead us to consider some distinctions between “pop culture” and “high art” (and also to ask whether these distinctions even remain useful). Viewing this body of work and reading a series of articles will prompt students to write short critical papers, while also keeping a visual journal for the duration of the semester. MA 430 may be taken for graduate credit with approval from your home department. Crosslisted with IFDM 491.005. Those who are registered for this course may add MA 429.006—the Lab component—for an additional three credits.

MA 330.010/*430.008 Video Game History (3 crs) ** MA course fee: \$63

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
330-59131	010	T	5:30pm-9:00pm	Center for Art 2018	Nathan Kosub	nkosub@unm.edu
430-59132	008	T	5:30pm-9:00pm	Center for Art 2018	Nathan Kosub	nkosub@unm.edu

Course Description: This course presents a foundational history of the medium’s development. We’ll cover hardware, software, aesthetics, and how ideas of representation, communication, and political expression fit within a multibillion dollar global industry. As a core question for the class we’ll investigate how video game history has traditionally been told, and how the recovery of marginal, minor, and forgotten stories can enrich our understanding of what is possible in art. In particular, class will focus on video games’ transnational aspects, including the craft of localization and the varied cultural influences that informed (and inform) pioneering video game developers. We’ll also consider video games’ position in social debates, moral panic, and, most recently, the emerging, troubling influence of online discourse on far-right acts of violence in the United States and abroad. MA 430 may be taken for graduate credit with approval from your home department. Crosslisted with IFDM 491.014.

MA 331.001/*431.001 Film Theory (3 crs) ** MA course fee: \$63

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
331-38969	001	M	5:30pm-9:00pm	CERIA 337	Dr. Adán Ávalos	aavalos@unm.edu
431-38970	001	M	5:30pm-9:00pm	CERIA 337	Dr. Adán Ávalos	aavalos@unm.edu

Course Description: Students will explore major concepts in film theory and criticism through comparative analysis of critical essays and films of diverse styles. We will read and discuss the ideas of historical and contemporary theorists as they pertain to a variety of films screened in class. Themes will include cinematic realism, montage editing, the development of narrative, documentary, new media, animation, gaming, and avant-garde theories and practices in cinema; plus psychoanalytic, feminist, queer, phenomenological, and multicultural readings of films. What defines cinema as a unique art form? What elements connect films with our notions of

reality? How do ideologies come to be inscribed in films? How does film resemble a language? These are among the questions that we will address. This course will provide the background for further studies in media history/theory, film and video making, and cultural studies. MA 431 may be taken for graduate credit with approval from your home department.

MA 334.001/*434.001 Teen Rebels (3 crs) ** MA course fee: \$63

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
334-62055	001	R	5:30pm-9:00pm	Center for Art 2018	Bryan Konefsky	bryank@unm.edu
434-62056	001	R	5:30pm-9:00pm	Center for Art 2018	Bryan Konefsky	bryank@unm.edu

Course Description: This course explores international films whose youthful main characters challenge convention and authority. We will study the cultural, social, and historical forces that shaped the lives of young people in the 1950s, '60s and '70s. Crosslisted with IFDM 491.010.

MA 336.001/*436.001 Images of (Wo)men (3 crs) ** MA course fee: \$63

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
336-62057	001	M	5:30pm-9:00pm	Center for Art 2018	Dr. Stephanie Becker	sbecker@unm.edu
436-62058	001	M	5:30pm-9:00pm	Center for Art 2018	Dr. Stephanie Becker	sbecker@unm.edu

Course Description: This course is an introduction to feminist and queer film studies, with a focus on cinematic representations that address “women,” while questioning the unity of this category. We will cover a wide range of genres, styles, historical periods, and cinemas, exploring constructions of gender, sexuality, race, class, and nation in the context of film theory, queer theory, and critical race studies. Judith Butler’s theoretical work on the performance of gender and Laura Mulvey’s concept of the male gaze ground our discussions throughout. After spending the initial weeks recognizing how gender is constructed, we dive into film history before and during the Hollywood Production Code years. Then we examine feminism and postfeminism through films from the 1970s to the present, stopping to interrogate issues of identity, representation, the post-colonial world, heteronormativity and hegemonic femininity, female masculinity, homonormativity, cinematic conventions and their defiance, and more. MA 436 may be taken for graduate credit with approval from your home department. Crosslisted with IFDM 491.016 and WMST 379. This course fulfills the UNM Diversity requirement.

MA 350.001 Advanced Screenwriting (3 crs) ** MA course fee: \$63

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
62059	001	R	5:30pm-8:00pm	CERIA 337	Matthew McDuffie	mcduffie@unm.edu

Course Description: This is a continuation of the introductory course. Emphasis will be on developing story ideas, dramatic conflict, sequencing, and scene work. Intense workshops will lead to a completed 120-page screenplay. Crosslisted with ENGL 424.

Pre-requisite: MA 324 or permission of instructor.

MA 391.001 16mm Filmmaking (3 crs) ** MA course fee: \$148

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
46728	001	R	5:30pm-9:00pm	CERIA 365	Nina Fonoroff	fonoroff@unm.com

Course Description: This course introduces basic 16mm filmmaking techniques, with an emphasis on film as a creative art form. Students will be introduced to pre-production planning through the final edit, and will become familiar with both the practical and aesthetic challenges of making short films. Class sessions will include critiques of student work, technical demonstrations, screening of short films made by a variety of artists, and the planning and execution of a class project. Among the topics that are covered in the class are camerawork, lighting, film stocks and exposure, sound recording, editing techniques, and preparing the film for the lab. Students will be responsible for purchasing the majority of their own materials for the course; 16mm production costs usually run approximately \$500 for the semester. Crosslisted with IFDM 491.020.

MA *429.001 Documentary Film Production (3 crs) ** MA course fee: \$120

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
52953	001	W	5:30pm-9:00pm	CERIA 365	Deborah Fort	debfilms@unm.edu

Course Description: Students in this hands-on video workshop will be introduced to the tools and methods of video making in the genre of “creative nonfiction.” Students will explore a variety of approaches to developing documentary video projects in the current technologically rich culture. The class will study the documentary form including methods of interviewing, the use of conversation and narration, historical texts and images, reenactments, and other expressive uses of image and sound. Students will work individually and in groups to complete exercises and a final documentary video project. Class sessions will emphasize technical skill development, understanding of creative process, collaboration, understanding the documentary form and critique of work. To better understand the form, we will also screen a wide range of films by documentary media artists. MA 429 may be taken for graduate credit with approval from your home department. Crosslisted with IFDM 491.022.

MA *429.002 Politics of Performance (3 crs) ** MA course fee: \$120

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
45432	002	TR	2:30-5:15pm	ART 304C/353	Szu-Han Ho	szho@unm.edu

Course Description: In this hybrid seminar and studio course, we will explore the politics of performance: how the presence of bodies in space and time implicates a ‘viewer’ of aesthetic experience; how performance points to communities to come; how performance destabilizes both singularity and collectivity. We will explore how artists explore, embody, and perform notions of race, gender, sexuality, and class through their work. We will discuss a broad range of works and texts—ranging from twentieth century avant-garde theatre, dance, music, and visual art to contemporary performance. Together we will work to build a collective body of knowledge and experience of performance works, and we will discuss how they may resonate politically. Students will develop their own performance pieces and critical scholarship on performance through group workshops, critiques, and presentations. MA 429 may be taken for graduate credit with approval from your home department. Crosslisted with ARTS 446.001 and IFDM 491.002.

MA *429.003 Photography for Film and Digital Media (3 crs) ** MA course fee: \$120

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
59779	003	TR	3:00pm-4:30pm	Mesa del Sol 110	Roberto Rosales	rrosal01@unm.edu

Course Description: In this course, we will study photography techniques and fundamentals associated with digital media, such as: camera functions, exposure, digital files, basic process skills in Photoshop and Lightroom, with a concentration on lighting with a constant light source as well as strobe, in the studio and on location. Students will be introduced to the basic technology necessary for the production of their art work, as well as learning about the visual arts, how to look at and critique photography, photographic vocabulary, using tools such as framing, composition, “rule of thirds,” light, texture, patterns, ones, symmetry, depth of field, perspective, culture, space, balance, color and black and white photography, and be introduced to many works by well known photographers. Students will be expected to demonstrate an ability to use the tools competently in the production of their work; however, the production and analysis of expressive and thoughtful art work is the main objective of this course. Furthermore, we will look at the connection between still photography and cinematography in filmmaking, and ultimately investigate the challenge of telling story within a single frame. MA 429 may be taken for graduate credit with approval from your home department. Crosslisted with IFDM 491.009.

** Please note: Mesa del Sol is located off campus at 5700B W. University Blvd. SE 87106 (about 15 minutes from main campus). Free round-trip shuttle bus service will be provided.*

MA *429.004 Digital Media Entrepreneurship (3 crs) ** MA course fee: \$120

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
62060	004	T	5:30pm-8:00pm	Hartung 100	Dr. Rod Sanchez	rodsanchez@unm.edu

Course Description: In the workplace of today, successful professionals must constantly reinvent themselves and evolve their skill sets. With the rapid changes in technologies and products, we must not only keep up with the ever changing technical landscape, but instead, try to stay ahead of the curve. In order to do this, we must pay attention to micro- and macro-trends both within our specific industry and in the technology sector as a whole. Thus, this class is intended to look at technology advancement and innovation in the past, present, and future.

The goal of this course is to participate in a meaningful discussion from various points of view on several case studies of individual, corporate, and/or collective attempts (both deliberate and in deliberate) at innovation. In order to keep our class discussions and assignments ‘well-rounded’, case studies will look into various economic industries (education, healthcare, government, private business, etc) with one common denominator – its reliance on technology and innovation. Finally, we will use the products of our course discussions to consider ways of improving existing digital products or even developing new ones.

This course will introduce you to real technology and digital media products that are at the cutting edge of innovation. We will meet and speak with the inventors of the products via video conference or in person. We will experiment with these products and give reviews, feedback and ideas for improvement. Become a participant in the innovative world around us! MA 429 may be taken for graduate credit with approval from your home department. Crosslisted with IFDM491.011.

MA *429.005 Producing for Film and Digital Media (3 crs) ** MA course fee: \$120

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
62061	005	R	5:30pm-8:00pm	Hartung 100	TBA	

Course Description: In this course, students will learn the many roles of a producer in feature films as well as in commercials, television, large format, and digital platforms. The course aims to give the student a real-world lead-out towards how to become a producer and learn the responsibilities and leadership required by the profession. Through lectures, discussions, and workshops we will cover preproduction, production and post, budgeting, breakdowns, scheduling, and dealing with clients, as well as the strategies and skills involved. The course will approach the different ways of producing in the industry work spaces and how to adjust to the

creative and economic dimensions of a project. MA 429 may be taken for graduate credit with approval from your home department. Crosslisted with IFDM491.012 and ALB375.001.

MA *429.007 Virtual Reality Cinema (3 crs) ** MA course fee: \$120

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
59781	007	W	12:00pm-2:30pm	Mesa del Sol 100	Elan Colello	ecolello@unm.edu

Course Description: Virtual Reality offers a new world of possibilities and new jobs in an emerging field of digital media. In this course, students will learn about the current and future technologies of VR. The skills acquired in the course will make it easier for you to find a job in film and digital media, or to create your own company. You will learn how to make a spherical video and how to use VR cinematography and other techniques to tell stories that are engaging and invoke empathy. Students will also learn how to create other 3D content mediums for VR content, then edit and distribute them effectively using their own app or a third-party distribution platform. MA 429 may be taken for graduate credit with approval from your home department. Crosslisted with IFDM 491.007.

** Please note: Mesa del Sol is located off campus at 5700B W. University Blvd. SE 87106 (about 15 minutes from main campus). Free round-trip shuttle bus service will be provided.*

MA *429.008 Creating the Web Series (3 crs) ** MA course fee: \$120

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
59782	008	M	12:00pm-2:30pm	Mesa del Sol 100	Adam Turner	adam00@unm.edu

Course Description: YouTube and other streaming sites are radically changing the media landscape by giving energetic content creators an open platform for creating new and innovative short-form entertainment. In this hands-on course, you'll join the new media generation by developing your own original web-series, writing your pilot and "series bible" and producing the first two episodes of your show. We'll focus on great characters and compelling stories that will make your web series the next internet sensation. MA 429 may be taken for graduate credit with approval from your home department. Crosslisted with IFDM 491.004.

** Please note: Mesa del Sol is located off campus at 5700B W. University Blvd. SE 87106 (about 15 minutes from main campus). Free round-trip shuttle bus service will be provided.*

MA *429.011 Sitcom Boot Camp (3 crs) ** MA course fee: \$120

<u>CRN</u>	<u>Section</u>	<u>Days</u>	<u>Times</u>	<u>Location</u>	<u>Instructor</u>	<u>Email</u>
62506	011	MT	1:30pm-5:00pm	CERIA 360	Brian Levant	

Course runs every Monday and Tuesday from October 15 through November 20.

Course Description: Are you the kind of person who watches TV and says to yourself, "I could do better than that"? Are you the kind of person who has the entire family in stitches at the Thanksgiving table? Are you the kind of person who can tell what season of *Seinfeld* you're watching by looking at Elaine's hair? Are you the kind of person who is serious about a career in the industry and is ready for an immersive, creative experience? If so, you should enlist in UNM's Sitcom Boot Camp.

Recruits will be plunged into a challenging six week, twice-weekly program to write an original half-hour, multi-camera format, TV pilot script about two horribly matched dorm-mates at UNM. At the conclusion of the session, a staged reading will be performed. Working collectively and in teams of two and three, the class will simulate, in every respect, the steps television writing staffs take in creating characters, "breaking" stories, writing, and re-writing and re-writing. Working within the half hour format teaches practiced efficiencies in concise storytelling and character development while offering tremendous opportunities for improvisational thinking. The goal is to spur an understanding of the discipline and teamwork it takes to perform at a professional level and the satisfaction that accompanies the successful completion of a creative assignment. MA 429 may be taken for graduate credit with approval from your home department. Crosslisted with IFDM491.024. (Contact Angie Beauchamp – abqbeach@unm.edu – with questions.)