

Bachelor of Arts in Communication
Critical Studies in Mass Media concentration
with Interdisciplinary Film & Digital Media Core
53 required credit hours*
(No minor required)

The Critical Studies in Mass Media concentration is designed to allow students to critically analyze and explore the history and practice of new/digital media in mass media. With the IFDM core courses, students will develop technical and creative skills while utilizing digital media technology. This concentration will prepare students for careers in Mass Media and a host of careers that involves or emphasizes communication.

Required Major Coursework for Communication
(15hours)

- [CJ 101](#)-3hrs Introduction to Communication
- [CJ 332](#)-3hrs Business & Professional Speaking
or
- [CJ 333](#)-3hrs Professional Communication-3hrs
- [CJ 300](#)-3hrs Theories of Communication
- [CJ 301](#) -3hrs Communication Research Methods
- [CJ 400](#) -3hrs Senior Seminar: Perspectives On Communication

Required Coursework for Critical Studies in Mass Media concentration
(9hours)

- [C&J 461](#) -3hrs Media Criticism (offered each spring)

Select any two courses:

- [C&J 268](#) – 3hrs Media Theory and Influence
- [C&J 365](#) – 3hrs History of the Media (offered each fall)
- [C&J 467](#) – 3hrs Mass Comm.: International Perspectives (offered each fall)
- [C&J 469](#) – 3hrs Multiculturalism, Gender and Media (offered each spring)

Additional required coursework for Critical Studies in Mass Media concentration
(29hours) *

Must take the required Interdisciplinary Film & Digital Media (IFDM) core courses. Must be accepted as an IFDM Pre-Major in order to take IFDM core. Must apply to the IFDM Program in the Spring.

- [CS 105L](#)- 3hrs Intro to Computer Programming
- [IFDM 205](#)–3hrsStudio I: Activating Digital Space (offered each fall)
- [IFDM 210](#)- 3hrs Introduction to Modeling and Postproduction (offered each spring)
- [IFDM 300](#)- 3hrs Critical Intermediations (offered each fall)
- [IFDM 310](#)- 3hrs Studio II: Writing Digital Narrative (offered each spring)
- [IFDM 400](#)- 3hrs Ethics, Science & Technology (offered each fall)
- [IFDM 410](#)- 3hrs Business & Law of Film & New Media (offered each spring)
- [IFDM 450](#)- 4hrs Capstone I (offered each fall)
- [IFDM 451](#)- 4hrs Capstone II (offered each spring)

**Sample Schedule for Bachelor of Arts in Communication
with Critical Studies in Mass Media Concentration
(beginning Fall 2016) 129 Hours* Required for Graduation**

BA in Communication w/ Critical Studies in Mass Media Concentration

1 st Year Fall Semester			1 st Year Spring Semester		
Course	CR	Grade	Course	CR	Grade
English 101*: Comp 1 Exposition	3		Writing and Speaking (see UNM core sheet)	3	
Math (see UNM core sheet)	3		English 102*: Comp II Analysis & Argument	3	
Humanities (see UNM core sheet)	3		CJ 101 Intro to Communication	3	
Social/Behv Science(seeUNM core sheet)	3		Humanities (see UNM core sheet)	3	
Foreign Language (see UNM core sheet)	3		IFDM 105L Intro Film Digital Media (Fine Arts Elective)	3	
Elective (see UNM catalog & Advisor)	1		Elective (see UNM catalog & Advisor)	1	
Total	16		Total	16	
2 nd Year Fall Semester			2 nd Year Spring Semester		
Course	CR	Grade	Course	CR	Grade
CJ 268/335/365/465/467/469 (select one)	3		IFDM 210*: Intro to Modeling & Post Production	3	
CS 105L*: Intro to Computer Programming	3		CJ 332 or CJ 333 Business & Prof Speech	3	
Physical & Natural Science w/lab (see UNM core sheet)	4		A&S Elective (see UNM catalog & Advisor)	3	
Social/Behv. Science (see UNM core sheet)	3		A&S Elective (see UNM catalog & Advisor)	3	
IFDM 205L* Activating Digital Space	3		Physical & Natural Science (see UNM core sheet)	3	
			Elective (see UNM catalog & Advisor)	1	
Total	16		Total	16	
3 rd Year Fall Semester			3 rd Year Spring Semester		
Course	CR	Grade	Course	CR	Grade
CJ 300 Theories of Communication	3		CJ 461 Media Criticism	3	
IFDM 300*: Critical Intermediation	3		CJ 301 Communication Research Methods	3	
CJ 268/365/467/469 (select one)	3		IFDM 310*: Writing Digital Narratives	3	
			A&S Elective (see UNM catalog & Advisor)	3	
A&S Elective (see UNM catalog & Advisor)	3		A&S Upper Div. Elect (see UNM catalog)	3	
A&S Elective (see UNM catalog & Advisor)	3		A&S Upper Div. Elect (see UNM catalog)	3	
Total	15		Total	18	
4 th Year Fall Semester			4 th Year Spring Semester		
Course	CR	Grade	Course	CR	Grade
IFDM 400*: Ethics, Science & Technology	3		IFDM 410*: Bus/Law Film & New Media	3	
IFDM 450* Capstone I	4		IFDM 451* Capstone II	4	
A&S Upper Div. Elect (see UNM catalog)	3		CJ 400 Perspectives on Communication	3	
A&S Upper Div. Elect (see UNM catalog)	3		A&S Upper Div. Elect (see UNM catalog)	3	
A&S Upper Div. Elect (see UNM catalog)	3		A&S Upper Div. Elect (see UNM catalog)	3	
Total	16		Total	16	

*This CFA / IFDM initiated curriculum change is for 6 total hours and it includes removal of IFDM 105L from the IFDM Core and one IFDM elective. However, any modifications to the degree curriculum beyond the CFA/BFA in IFDM to get to the UNM initiated '120 and out' is up to each college/school. The items here in Red reflect changes to previous curriculum documents.